

MISSOURI SEEDMEN'S ASSOCIATION

The Missouri Seedmen's Association is a non-profit agriculture organization. It's made up of companies committed to the seed industry. The group includes a network of companies who grow and clean various seed types, coat, treat and otherwise enhance seed performance in Missouri, provide handling equipment, packaging, market or provide testing. Their mission is "To foster and promote the seed and related industries to ultimately sustain the seed industry".

The earliest records date back to 1946. MSA has had a long association with American Seed Trade Association and Southern Seed Association. In 2021, the Missouri Seedmen's Association celebrated their 75th anniversary.

MSA's flagship program provides scholarships for deserving university ag students. Student Achievement Awards began in 1957 with a single \$100 government bond increasing to \$500 in 1984. Awards continued to grow in 2000 with 4 awards totaling \$1500 and by 2010, 5 awards totaling \$5000 were given. In 2011, "Focus on the Future" Continuation Fund was established to ensure the scholarship program continues. Several organizations, businesses and families have supported the scholarship program, SSA, ASTA, Hube Chaney Family, MO Southern Seed, Bayer CropScience, Ron Cowan Family and Gold Star Seed. This combined effort has seen the scholarships grow to 11 awards totaling \$12,000 annually. Scholarships are awarded to students from State Fair Community College, Missouri State University, and University of Missouri. The aggregate total to date is nearly \$195,000.

Come and join the Missouri Seedmen's Association and see what it's all about.